



**REQUEST FOR PROPOSAL  
FOR  
GENERAL GRANT GUIDELINES**

**FY 2025-2028**

As defined in the First 5 Imperial Strategic Plan

**Release Date: February 7, 2025**

First 5 Imperial  
A County Commission of Proposition 10  
California Children and Families Act of 1998  
1240 State Street, El Centro, CA 92243  
[www.icprop10.org](http://www.icprop10.org)

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**REQUEST FOR PROPOSAL FOR GENERAL GRANT GUIDELINES FY 2025-2028**

As defined in the First 5 Imperial Strategic Plan

Release Date: February 7, 2025

Letter of Intent Due: March 6, 2025 by 4:00 p.m.

RFP Deadline: March 31, 2025 by 4:00 p.m.

For more information, please contact Julio C. Rodriguez, Executive Director, First 5 Imperial  
Tel: (760) 482-2997 or by email [jcr@co.imperial.ca.us](mailto:jcr@co.imperial.ca.us) or visit [www.icprop10.org](http://www.icprop10.org).

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The First 5 Imperial Strategic Plan as well as the RFP Guidelines and application forms are available in printed format at the Commission office and/or can be downloaded at [www.icprop10.org](http://www.icprop10.org).



REQUEST FOR PROPOSAL FOR GENERAL GRANT  
FY 2025-2028 (3 Year funding cycle)

**T I M E T A B L E**

DATE	ACTIVITY	LOCATION
February 7, 2025	Release Request For Proposal Guidelines FY 2025-2028	First 5 Imperial 1240 W. State Street, El Centro <a href="http://www.icprop10.org">www.icprop10.org</a>
February 24, 2025 6:00 p.m.	Proposer's Assistance Workshop	First 5 Imperial IMPACT Training Center 1240 W. State Street, El Centro
March 6, 2025 4:00 p.m.	Letter of Intent <b>DEADLINE</b> (Mandatory)	First 5 Imperial Attn: First 5 – RFP 1240 State Street El Centro, CA 92243
March 31, 2025 4:00 p.m.	Request For Proposal <b>DEADLINE</b>	First 5 Imperial Attn: First 5 – RFP 1240 State Street El Centro, CA 92243
April 7-29, 2025	Evaluation and Scoring by Independent Review Panel	First 5 Imperial
April 29-May 18, 2025	Evaluation of Proposals by Commissioners	First 5 Imperial
May 22, 2025	Commissioners will select RFP Projects and post Notice of Intent to Make Award	First 5 Imperial <a href="http://www.icprop10.org">www.icprop10.org</a>
May 26-30, 2025	Protest/Appeal Period	First 5 Imperial 1240 State Street El Centro, CA 92243
June 5, 2025	RFP Award Announcements	First 5 Imperial <a href="http://www.icprop10.org">www.icprop10.org</a>

Dates are subject to change. For updates and/or further information, visit [www.icprop10.org](http://www.icprop10.org)

## SECTION I. LETTER OF INTENT TO APPLY

Applicants are required to submit by March 6, 2025, a letter of intent to apply. The letter of intent may be submitted on the agency's letterhead or on plain paper and must be limited to one page only. The letter of intent to apply must include the following information:

- ✓ Title of this RFP
- ✓ Title of the proposed Project
- ✓ Name, address, and telephone number of the Principal Agency/Individual interested in applying for funds
- ✓ The identities of other key personnel and participating organizations or institutions, if any
- ✓ An estimated amount of the overall project cost
- ✓ Signature of Authorized Representative with signature authority

Please note that the Letter of Intent to Apply is mandatory. The Commission will not review any proposals that do not meet these criteria. Although the letter of intent is not binding and does not enter into the review of applications, the information that it contains will be especially helpful to the Commission in planning for the review of applications and estimating the potential workload to plan the review. The letter of intent must be sent to the address listed below by regular mail, certified mail, and/or an independent courier service. Please note that proposers will be responsible to ensure that the letter of intent is received in a timely manner. If by hand-delivery, sender must insure proof of receipt of the documentation. A letter of confirmation of receipt will be sent to those who are compliant. Postmarks will not be accepted in lieu of this requirement. Faxes, emails, or electronic submissions will not be accepted.

**Deadline for Letter of Intent to Apply is March 6, 2025, by 4:00 p.m.**

Must submit to:  
First 5 Imperial  
Attn: First 5 – RFP  
1240 State Street  
El Centro, CA 92243

## SECTION II. PROPOSER'S ASSISTANCE WORKSHOP

A Proposer's Assistance Workshop will be held on February 24, 2025 from 6:00 pm to 8:00 pm at the First 5 Imperial offices, IMPACT Training Center, located at 1240 W. State Street in El Centro. The purpose of the workshop is for potential proposers to ask questions about the proposal process, to explore the possibility of making a proposal which includes other groups or persons, and to find out who else will be submitting a proposal and the kind of proposal they plan to submit. If questions are not asked during the Proposer's Assistance Workshop, the Commission may not be allowed to answer them at any other time in fairness to all other potential proposers. The Commission has the right not to answer any questions from potential proposers after the workshop. Attendance to the Proposer's Assistance Workshop is not mandatory but is strongly recommended.

## SECTION III. INTRODUCTION

### A. Background

**“Our vision is that all Imperial County children will thrive in supportive, nurturing and loving environments, enter school healthy and ready to learn, and become productive, well-adjusted members of society.”**

*First 5 Imperial Strategic Plan 2022*

The California Children and Families Act (Proposition 10) provides tobacco tax money to develop, support and improve early childhood development for children prenatal through age five. First 5 Imperial (Commission) awards its share of this tax money to selected proposers to benefit the children in Imperial County. \$3,300,000.00 will be available for award by the Commission over the course of a three-year funding cycle; \$1,100,000.00 each year beginning July 1, 2025, through June 30, 2026. The maximum award for each proposal will be \$250,000.00 per year over the course of a 3-year funding cycle (2025-2028). The Commission will use its Strategic Plan to decide which proposals will be awarded funds. The Strategic Plan is available at the Commission office or may be downloaded from the Commission’s website at [www.icprop10.org](http://www.icprop10.org). Proposers should review the plan.

The Commission recognizes the importance and benefits of early developmental screening, namely that the early detection through developmental screening services and follow-up access to effective intervention and/or treatment services can vastly improve the developmental outcomes for children with delays in learning. As a result the Commission is placing special emphasis this funding cycle on increasing early developmental screening services for children 0-5 years of age that include adequate sensitivity, specificity, validity and reliability, and that have been standardized on diverse populations or the implementation of a closed-loop referral process used to increase support services for children 0-5 years of age and their parents. Therefore, special consideration will be given to proposals that intend to offer services under Commission Result Areas 1, 2 or 3 (identified under Section III, B) to children 0-5 years of age that address only one of the following:

1. either include a developmental screening component for children that would otherwise not have received a developmental screening service or work toward establishing a collaborative relationship with an organization that offers developmental screening services to children 0-5 years of age, or
2. implement a closed-loop referral process that would increase supports, services, and/or resources to children 0-5 years of age and their parents.

Proposals that do not offer such services remain eligible to apply and are encouraged to apply.

## **B. Goals and Objectives of Proposals for the Award of Funds**

All proposals must show how any funds awarded will promote one or more of the three result areas below. The result areas and priorities are included in the Strategic Plan. Objectives shown in the proposer's needs assessment will be accepted if related to one of the following three result areas:

### RESULT AREA #1: Strengthening Families

#### PRIORITIES:

- Provide comprehensive parent education opportunities that focus on support for families with children 0-5 years of age.
- Provide targeted intensive support services for "high-need" families that have children 0-5 years of age.
- Offer evidence-based Family Literacy Programs for families with children 0-5 years of age.

### RESULT AREA #2: Early Care and Education of the Child

#### PRIORITIES:

- Provide increased opportunities for access to early care in nurturing environments that are safe, culturally appropriate and/or adopt quality improvement measures.
- Offer or enhance early care and education programs designed to increase the school readiness of children and prepare them for kindergarten entry.
- Offer capacity building activities for early care and education professionals that support quality improvement and equity in childcare settings.

### RESULT AREA #3: Improved Child Health Outcomes

#### PRIORITIES:

- Increase the proportion of expectant mothers who receive early and adequate prenatal care during their pregnancy.
- Increase initiation and duration rates for mothers breastfeeding their infants.
- Reduce the proportion of children that are overweight.
- Increase the proportion of children with asthma participating in management and prevention programs.
- Increase proportion of children participating in early childhood developmental screening and surveillance services.

## **C. Length of Contract for Those Proposals Funded**

Contracts awarded for projects or services to be funded will be effective July 1, 2025, and will terminate June 30, 2026 for Year 1 of funding; July 1, 2026 through June 30, 2027 for Year 2 of funding; and July 1, 2027 through June 30, 2028 for Year 3 of funding.

Multiple-year contracts may be awarded for up to a three-year period and will be renewed on an annual basis. For all contracts, continued funding will depend on compliance with all requirements contained in the contract, and funding levels accrued from Prop 10 revenues.

**D. Funding Limitations and Considerations**

1. The Commission has the authority to give special consideration to proposals that address the requirements under Section III, A, meet the evaluation scoring criteria for consideration, and specifically include either a) developmental screening component as a direct service to children 0-5 years of age or work toward establishing a collaborative relationship with an organization that can provide developmental screening services regardless of the Commission Result Area or Priority adopted as the intent of the proposal, or b) implement a closed-loop referral process that specifically supports children 0-5 years of age and their parents. Note that meeting one, and only one, of these requirements, with the inclusion of a developmental screening component or closed-loop referral process, in no way guarantees the selection of the proposal by the Commission.
2. The Commission will not fund capital improvements attached to private real property or the purchase of vehicles.
3. The Commission will consider requests for funds for the renovation of real property to meet health and safety codes, the purchase of equipment to expand or improve services and for systems development such as management information systems, data collection, outreach and recruitment efforts.
4. The Commission shall take possession of any personal property which is not used for approved purposes (see paragraph H of Section V).
5. The Commission will not fund any proposals exceeding the \$250,000.00 limit noted under Section III, A.

**SECTION IV. RFP PROCESS**

**A. Proposer's Requirements**

1. Individuals, groups, and all types of entities, public and private, may submit separate proposals to compete for funds for each program proposed. In order to be considered, new programs as well as existing programs proposed for funding must serve Imperial County children prenatal through age five and their families with programs or services not currently being offered or effectively offered to county children. Proposals that receive the highest scores will be awarded the funds. However, the Commission may offer less funding than was requested or offer to fund only a portion of the activities proposed. All proposers must:
  - Submit the Letter of Intent to Apply by its due date.
  - Comply with the format and content requirements for proposals in this RFP and meet the selection criteria specified in Section VI of this RFP.

- Demonstrate expertise in the service or program proposed.
  - Provide their most recent audit prepared by an independent auditor using generally accepted accounting principles. The audit must show that the proposer is financially stable and reliable. New agencies, which is an agency that has been in existence for less than three years, may submit an explanation of their financial status and supporting documents in lieu of an agency audit. Only one copy of the agency audit should be attached with the original proposal. Refer to Documents Checklist (Exhibit I).
  - Submit a list of potential short-term and long-term indicators and corresponding baseline data for each indicator.
  - Submit a practical and realistic plan to evaluate the proposed project that demonstrates the ability to effectively manage and report on the use of funds and the results of the program.
  - Submit a complete proposed program budget (see budget exhibits). Salaries and benefits must be reasonable and should be consistent with salaries and benefits normally paid in the county for similar work. Expenses budgeted for supplies and services must be reasonable and should consider similar local rates.
  - Demonstrate familiarity with the First 5 Imperial Strategic Plan and an understanding of the outcomes/results-based accountability framework.
  - Show how their program will collaborate with or enhance existing programs.
  - Demonstrate that the program will actively seek to leverage other sources of funding to support the objectives of the program, and set a target for the cash value for funds that the agency is proposing to leverage.
  - Ensure that faith-based organizations do not require active participation in the faith in order for individuals to receive services funded through Proposition 10.
  - Demonstrate how they will incorporate the Principles on Equity into their proposal.
2. Compliance with Nondiscrimination Laws  
 The law requires that persons or organizations that receive public funds may not unlawfully discriminate against persons for certain reasons. The attached Statement of Nondiscrimination Compliance Form (Exhibit E) must be completed. The Statement of Compliance must accompany the proposal to comply with Government Code Section 12990 and California Administrative Code, Title 11, Division 4, Chapter 5.
3. Proof of Nonprofit Status/Articles of Incorporation  
 Nonprofit organizations must provide documentation evidencing tax-exempt status from either the Internal Revenue Service or the Franchise Tax Board. Proposers who are corporations (profit or non-profit) must submit a copy of the organization's Articles of Incorporation. If an organization is in the process of being incorporated by the California Secretary of State, a proposal may be submitted contingent upon providing proof of the incorporation process.
4. Memoranda of Understanding (MOU)



Copies of Memoranda of Understanding (MOU) between participating subcontractors, if any, must be submitted with the proposal. An organizational chart should be included with the proposal, illustrating the roles and responsibilities of each participant. In addition, a list must be attached of all subcontractors including names, titles, addresses, primary contacts, phone numbers and their Tax Identification or Social Security Numbers.

5. Proposal Scoring

Responsive proposals will be scored in accordance with the criteria identified in Section IV. Each proposal must contain all information requested in the RFP as well as any other information an independent review panel will need to effectively evaluate the proposal. An independent review panel appointed by the Commission, composed of individuals who are not employees of or who do not live in the county, and are not proposers or subcontractors of proposers, will evaluate and score all timely submitted proposals that meet the requirements of this RFP. Particular attention should be paid to mathematical calculations and budget data contained in each proposal. The Commission will not seek clarification, explanation or correction of errors, and such proposals will receive a lower score during the evaluation process. If an error or a combination of errors prevents the independent review panel from fully evaluating the proposal, it may be disqualified. The Commission may, but is not required to, seek clarification from a proposer regarding an obvious mathematical or clerical error. Errors and ambiguities in proposals will be interpreted in favor of the Commission. The Commission may re-evaluate the scores submitted by the independent review panel. For proposals that meet the evaluation scoring criteria set out in Section VI, the Commission may grant special consideration to proposals that include only one of the following: a) developmental screening component, or b) a closed-loop referral process, as stated under Section III, A of this proposal.

**B. Rules Governing the RFP Process**

1. Revisions or Supplements to the RFP

If revisions to the RFP become necessary, the Commission will contact the agency in writing at the address provided on the Proposal Cover Sheet.

2. Property of the Commission

All proposals become the property of the Commission and will not be returned.

3. Confidentiality

All proposals shall remain confidential until the evaluation process is completed and proposed awards have been posted. As part of the review and selection process, the proposal will be reviewed by Commission staff and by the Commissioners.

4. Rights of the Commission

The Commission reserves the right to:

- a. Negotiate changes to proposals as a condition of approval.
- b. Grant special consideration to proposals that address a priority that the Commission has identified prior to the RFP process and that is identified within the RFP as meriting special consideration.
- c. Offer awards of contracts for all the services offered in a proposal or for any portion thereof.
- d. Award amounts less than stated in the proposal and to negotiate reductions or increases in such amounts with the proposer.
- e. The Commission reserves the right to require a refund if the proposer fails to perform as agreed per the contract.
- f. Enter into negotiations with the competitor who submitted the next highest-rated proposal, or issue a new RFP, if a competitor that is selected through this RFP fails to accept and meet the terms of the Commission's contract within 60 days after an award is offered or a final award is announced, whichever is earlier.
- g. Based on funding trends, the Commission reserves the right to re-negotiate any contract during the three-year cycle.
- h. To change or cancel the RFP process at any time; such changes will be posted on the Commission website.

5. Rejection of Proposals

The Commission reserves the right to reject any or all proposals received in response to this RFP, or to cancel this RFP if it is deemed to be in the best interest of the Commission to do so. Failure to submit a complete proposal that follows the proposal format requested will disqualify the proposal. Absolutely neither supplements nor late proposals will be accepted.

6. Selection Criteria and Awards

Proposals shall be evaluated based on the criteria contained in Section VI "Proposal Content Requirements" and the considerations identified in Section III,D. Proposals and contracts shall be awarded in the following manner:

- a. All timely submitted proposals shall be reviewed prior to scoring to determine whether they meet the content and format requirements specified in the RFP.
- b. All timely proposals which meet the above requirements shall be forwarded to the independent review panel who will evaluate the proposals based on selection and award criteria specified in Section VI. The members of the panel will independently score each proposal and the separate scores will be added to determine the average total score for each proposal. The panel will complete their scoring and ranking process and forward all proposals and information to the Commission for review and selection. Those proposals receiving an average total score of 70 points or more of the available 105 points will be recommended by the panel to the Commission for funding consideration.
- c. The Commission will only consider for funding those proposals that received a score of at least 70 points. However, the Commission will receive copies of all submitted proposals. With regard to the special consideration set forth in

Section III, D, only proposals that receive a score of at least 70 will be eligible for such special consideration by the Commission.

- d. In the event a Commission member has prohibited conflicts of interest with regard to a particular proposal, that member will be disqualified from evaluating that particular proposal. At least a quorum of Commission members must review the proposals. If a quorum cannot be obtained due to conflict of interest disqualifications, Commission members with conflicts may be required to review proposals pursuant to the rule of necessity so that a quorum can be achieved. Disqualified Commission members who must take part in evaluating a proposal in order to achieve a quorum will be selected on a random basis.
- e. All proposals and evaluations shall be available for public inspection on the Notice of Intent to Make an Award date (see Timetable for date).
- f. The Notice of Intent to Make Awards will be posted beginning at 8:30 A.M. at the Commission offices, 1240 W. State Street, El Centro and the Commission website (see Timetable for date). Notice of intent to make awards and denials of awards will be mailed to all proposers after the notice of intent to make awards has been posted. To file a protest/appeal, see the Protest/Appeal Process listed under Section C.
- g. Proposed awards selected by the Commission will be made to the proposers:
  - Who demonstrate the ability to comply with the proposed delivery or performance schedule, taking into consideration available expertise and any existing business commitments; and
  - Who have no record of unsatisfactory performance, lack of integrity, or poor business practices; and
  - Who are otherwise qualified and eligible to receive an award under applicable statutes and regulations; and
  - Whose proposal complies with all requirements of the RFP.
- h. Announcement of the final awards will be posted beginning at 8:30 A.M. at the Commission offices, 1240 W. State Street, El Centro and the Commission website (see Timetable for dates).
- i. The Commission reserves the right to modify this RFP so long as any modification substantially complies with this RFP and does not prejudice any proposer.

### **C. Protest/Appeals Process**

The Commission will only review protests or appeals submitted by a proposer whose economic interest would be adversely affected by the failure to award a contract for all or less than the funding requested.

A protest/appeal by any adversely affected proposer must be submitted in writing and must be mailed or hand delivered to the following address no later than 4:00 p.m. on May 30, 2025. Faxes, emails or other electronic submissions will not be accepted. Untimely protests shall be rejected.

**PROTEST PERIOD:**

**May 26 through May 30, 2025**

First 5 Imperial  
1240 W. State Street  
El Centro, CA 92243

A letter of protest must set forth the specific reasons for the protest, and shall be fully supported with technical data, documentary evidence, names of witnesses and other pertinent information related to the subject being protested. The protest must also state the law, rule, regulation or practice on which the protest is based.

The protestor is responsible for adhering to the Commission's protest procedures. A protest which does not strictly comply with these procedures will be rejected. Protest procedures can be obtained from the Commission office.

The Commission shall respond to a protest in writing within five (5) business days after the protest is reviewed by the Commission. The Commission's decision on a protest shall be final. If the written decision cannot be issued within five (5) business days, the protester will be notified in writing of the date the decision will be issued.

The Commission reserves the right not to enter into or fund any contract awarded pending resolution of a protest. Should the Commission postpone the date contracts are awarded pursuant to the RFP because of a protest, the Commission shall notify, via addendum, all parties who are on record as having obtained a copy of the RFP that a protest has been filed, and the date upon which the Commission is expected to issue its final decision.

**D. Execution of Contracts and Commencement of Work**

- a. The successful proposer shall be required to sign a standard contract, as modified to fit the specific proposal if necessary, after award announcements have been posted and before the Commission disburses any payments for that particular award, regardless of the start date. The Commission reserves the right to waive any contract requirements or requirements of the RFP in the event such requirement does not apply to a particular proposal and no other proposer will be adversely affected.
- b. The successful proposer will not be reimbursed for work begun prior the projected start date of July 1, 2025 and once the contract has been approved by the Commission and the contract has been signed by the proposer and the Commission, which ever date is later.
- c. As provided under applicable Public Contract Code sections governing contracts awarded by a competitive process, the Commission reserves the right after contract award to amend the resulting contracts as needed throughout the term of the contracts to best meet all parties' needs and funding availability.

- d. The Commission reserves the right to negotiate the programs' audit procedures during the term of the contract. For example, the Commission may negotiate, though is not limited to, the use of audit funds and/or the agency hired to perform the program audit.

## **SECTION V. PROPOSER'S DUTIES AND OBLIGATIONS UPON AWARD OF FUNDS**

### **A. Payments**

Subject to the Commission authorizing a modified allocation plan specific to a particular grant award, proposers may request in writing up to 10% of their total grant award on the Proposal Cover Sheet, Exhibit A (indicate by completing the start-up amount). Equal payments will be paid to the proposer upon approval of each of the submitted quarterly expenses and evaluation performance reports. The final 5% of the award will be paid to the proposer upon submission and approval of total yearly expenses and the audit requirement has been fulfilled.

All proposers are obligated to expend and account for funds in accordance with the budget submitted in their proposal, unless approval for changes is granted by the Commission to account for expenditures of the entire award by the end of the contract period.

### **B. Audits**

Proposers must submit and cooperate with the Commission in submitting an audit of the Prop 10 funded program or an agency audit conducted by an independent auditing firm at the completion of their contract. Costs for said audit are considered allowable expenses for a program audit and should be included within the proposed budget. All audits will need to be submitted to the Commission office by August 31 following the end of each contract year. Failure to comply with auditing requirements will result in the Commission withholding the final 5% of the award.

In an effort to standardize the review process, the Commission may exercise the right to re-direct budgeted audit costs. In addition, agencies are expected to cooperate fully with any fiscal reviews and policies deemed necessary by the Commission. Any audit guideline requirement will be made available on June 1, 2026. Contractors will be notified of any changes to the audit guidelines.

### **C. Certification of Insurance**

Evidence must be provided of the proposer's ability to obtain coverage in the required amounts during the contract year, July 1, 2025 through June 30, 2026 (Year 1); July 1, 2026 through June 30, 2027 (Year 2); and July 1, 2027 through June 30, 2028 (Year 3). The proposer must provide evidence of the ability and intent to maintain the required coverages and to name First 5 Imperial. A standard certificate of insurance describing the current insurance coverages issued by a broker or agent must be presented prior to the commencement date of the contract. A letter from an insurance company or broker confirming the fact that coverage can begin on the projected start date of the project is adequate for the purpose of submitting a proposal. Costs or the added cost to meet the Commission's insurance requirements are considered allowable expenses. If an agency

does not currently have insurance in the amounts specified, it should not obtain increased coverage until a contract is offered by the Commission. Failure to conform to insurance requirements prior to commencement of the contract shall constitute grounds for termination of the award and contract.

**D. Performance Evaluation Plan**

The Commission may conduct periodic site visits with proposers at a time agreed upon by both the Commission and the proposer. Proposers shall be required to submit the Grantee Performance Reports as applicable (included in Exhibit F) on a quarterly basis beginning October 15, 2025 and every three months thereafter and participate in the county and statewide evaluation process. A final report is due within 15 days, on or before July 15, 2026, after the end of the contract period.

**E. Tax ID Numbers**

Proposers may incur state and federal tax liabilities as a result of receiving this grant and will be required to provide Tax Identification or Social Security Numbers in the contract. All subcontractors must also provide Tax Identification or Social Security Numbers. The Commission will report, as required, to state and federal revenue authorities. Governmental agencies are exempt from this requirement.

**F. Failure to Perform Adequately Upon Evaluation**

Proposers who, after submitting their Final Grantee Performance Report, are found by the Commission to have performed inadequately, or who did not substantially comply with expenditure reporting obligations, may be barred from reapplying for Commission funds for a period of up to three years at the discretion of the Commission. Some examples of inadequate performance include: noncompliance with reporting and auditing guidelines, failure to provide services or complete activities as specified in the proposal or the Contractor's inability to maintain insurance coverages as required by the Commission. This list is by no means exhaustive of all examples of inadequate performance.

**G. Collaborative/Subcontractors Proposals (if applicable)**

The Commission considers the prime proposer to be the sole point of contact and fiscal agent. However, any subcontractor must conform to all requirements of the RFP and any resulting contract. The Commission reserves the right to approve of any or all subcontracts. An award of funds will be considered approval of subcontractors identified in the proposal for activities to begin effective July 1, 2025.

**H. Title to Property**

As set forth in more detail in the standard contract referenced above at the conclusion of the project, title to all personal property, durable equipment and ownership of all documents created pursuant to the contract and funded by monies awarded through the RFP shall vest with the Commission unless the requirements as specified in the contract for continued use that benefits programs for children 0 through 5 are met.

**SECTION VI. PROPOSAL CONTENT REQUIREMENTS**

All proposals must include all information requested in the same order as set out below. All exhibits that are required to be completed and submitted are attached to this RFP. Exhibits and additional required documents to be attached to the proposal must be attached in the order set out in paragraph C and Exhibit I.

**A. Proposal Cover Sheet (Exhibit A)**

Fully complete and place in the front of the proposal; this should be the first page of the proposal. No other cover sheet or cover letter is necessary.

**B. Certification (Exhibit B)**

Fully complete, sign, and attach after Exhibit A. Please sign in blue ink.

**C. Proposal Narrative (not to exceed 15 pages for Categories 1-4)**

The purpose of the narrative is to tell the Commission exactly what this project will accomplish and how it will do so. The narrative must address each of the following seven categories in the same order and with the same title as set out in the table below. The information which must be included under each category is also described under the corresponding number listed within the table below. All multi-year proposals must specify Year 1, Year 2 and Year 3 activities within the proposal narrative. Attachments and Exhibits are required to be included in the proposal as outlined in the proposal and checklist. The following table specifies each category and their maximum score. The Proposal Narrative includes categories 1 through 4 of the Proposal Rating Guidelines.

**PROPOSAL RATING GUIDELINES**

<b>CATEGORY</b>	<b>TOTAL POSSIBLE SCORE</b>
1. Problem(s)/Need(s) Statement	10
2. Agency Description/Capability	10
3. Staff, Subcontractor and Consultant Qualifications	10
4. Project Description	45
5. Required Resources/Budget	10
6. Evaluation Plan	15
7. Local Proposer Funding Consideration	5
<b>TOTAL POSSIBLE SCORE</b>	<b>105</b>



Proposers must describe their projects in terms of plan(s) or strategy(ies) that describe what they will do to accomplish one or more of the priorities in the Strategic Plan (see Exhibit F1 for an explanation of “Result Area, Priorities, Strategies” and other key terms). The independent review panel will use these terms to score the proposals.

The independent review panel will recommend for funding those proposals that receive an average total score of 70 points or more of the available 105 points. Five (5) points will be given to local proposers. A proposer is considered local if they have a physical facility and offer direct services from this facility in the county. In addition, a substantial amount of program services are offered in Imperial County and a proportionate amount of administrative/indirect costs are expensed in Imperial County.

**Category 1: Problem(s)/Need(s) Statement (10 points)**

- a. Explain why there is a particular need for the proposed service or project in Imperial County. Describe the problem(s) this proposal intends to solve or help to solve, the people who will be served, and any facts or evidence of need in Imperial County for the project being proposed. Use local data where possible to show why the proposed project is needed and how much it is needed. For example, describe current gaps in services the proposed project will fill, barriers to services which the proposed project will help to overcome, the groups who need and will benefit from these services, etc. Show how the proposed project will address the needs for children, their families and/or result area(s), priorities and need(s) identified in the Strategic Plan.

**Category 2: Agency Description/Capability (10 points)**

- a. Provide a brief description and history of the organization/agency. Include the date it began and give examples and evidence of its prior successes and current projects which show that it can accomplish the goals of the proposed project and provide or improve the proposed service. Describe the results of implementing prior Proposition 10 projects as applicable. Describe the results of prior projects similar to the one(s) proposed which focused on the same group(s) and the agency's cultural/linguistic ability to serve this particular group.
- b. If the agency has been involved in joint efforts with other organizations to provide services to children and parents, describe the role this agency played. Describe this agency's collaborative efforts with other organizations, particularly emphasizing collaborative efforts that benefited children 0-5 years of age, their parents and/or caregivers. Include how these collaborative efforts worked toward enhancing or impacting services for the target population.

- c. Describe the agency's commitment to the proposed project and how the proposed project fits this organization's mission and goals. Attach to the Appendix at the end of the proposal:
  - A list of the Board of Directors and other agency affiliates; and
  - The articles of incorporation or proof of the incorporation process; and
  - If a nonprofit organization, attach evidence within the Appendix of tax-exempt status from the Internal Revenue Service, Franchise Tax Board or proof of application process.
- d. Briefly describe the office facilities and location which will be used to perform the work proposed and office support services or personnel that will assist in providing the proposed service.

**Category 3: Staff, Subcontractor and Consultant Qualifications (10 points)**

a. Staff

Identify all senior staff who will work on this project, what they will do, the percentage of their time they will spend on the project, and any experience they have had with similar projects. Include their experience working with diverse communities. Name the person who will be primarily responsible for achieving the goals of the proposed project and discuss the person's experience in managing similar projects. Attach to the Appendix the job descriptions of key project staff and subcontractors.

b. Subcontractors/Consultants

If the agency is proposing to include subcontractor(s) as part of the project, identify the qualifications and experience of each subcontractor or each key person employed by the subcontractor who will contribute to the project. Describe the subcontractor's management plan for providing the service which should include a plan for monitoring the performance and budget of subcontractors. Briefly describe the services each will provide, their purpose/function, the amount of work to be subcontracted and how subcontractors will be paid, such as a daily or hourly rate or an amount for each task. The same subcontractors may be proposed for use by more than one proposer. An entity submitting a proposal may also be a subcontractor in another entity's proposal unless a conflict of interest exists. All subcontractors' names, titles, addresses, primary contacts, phone numbers, Tax Identification or Social Security Numbers must be listed and attached to the Appendix.

Identify all proposed professional consultants and their proposed role in implementing the project. Provide consultant job responsibilities and a description of how their qualifications, skills and experience will be used in the project. Attach job descriptions of consultants to the Appendix.

**Category 4: Project Description (45 points)**

- a. Identify the Strategic Plan result area(s) and priority(s) the proposer intends to accomplish. List the major objectives and activities that are being proposed to accomplish each result area and priority, and how long it will take to do each, resources needed and what the result of each will be, how this will fit into the evaluation of the project and expected outcomes.
- b. Briefly describe the group(s) the project will serve and any unique characteristics of the group(s). State the number of persons to be provided services and the services to be provided, if different services are to be provided to persons in the group.
- c. If this project will require time in which to plan, in addition to the time needed to actually get the project started, state the reason(s), the estimated time that will be needed to plan, and what major activities will take place during this planning period.
- d. Describe any outreach activities that are planned which will increase the likelihood of participation. Why does the agency believe that these activities will be successful with this specific group?
- e. Describe how this project will take into account the culture and language of the population(s) to be served to ensure success and how it will address the Principles on Equity. Specifically describe how the project plans to reduce barriers and increase services to under-served/isolated communities. For example, modified hours of operation, or providing interpreters or transportation, etc.
- f. Describe how this project will work to ensure collaboration with other organizations that work with children 0-5 years of age. Provide information to the nature of any collaborative efforts to serve young children. Include a description of any formal plans for programs or agencies to work together. This may include organizational policies, joint referrals processes, shared data systems, or enhanced services. Letters of Support and/or MOUs that do not necessarily require subcontracting for services can be attached in the appendix.
- g. Identify any other organizations whose participation is necessary to ensure the success of this project, and what specific roles these key partners will play. Describe how these agencies will be involved in planning, providing and evaluating the project. Describe how this project will work with other children's programs to increase or improve services to families without duplication. Attach to the Appendix:
  - An MOU or agreement from any such organization, signed by an official authorized to bind the agency.
  - An organizational chart specifying all collaborative efforts.

- Copies of all permits, employee licenses or business, state and/or clinic licenses needed to perform the proposed services.

**Category 5: Required Resources/Budget (5 points)**

- a. Complete the required Proposal Budget Information (Exhibits C1 and C2) showing the amount and purpose of requested funds, and the other resources, including in-kind and cash match available to the agency to support this project.
- b. Provide a justification of all items for the budget on Exhibit C2. Explain how the item serves the objectives of the proposed project. Please feel free to expand on these explanations utilizing additional sheets of paper (attach directly after Exhibit C2).
- c. Proposals will be evaluated, in part, on how well the proposal maximizes expenditures for the proposed programs and services and minimizes expenditures for indirect costs. A general description of items that would fall under indirect costs for each proposal should be provided under the budget narrative section of the proposal.

Indirect costs are limited to the maximum rate approved by the Commission of 5%. The indirect cost rate will be based on a fixed percentage of the proposal budget. For example, if a project is applying for \$100,000 then the maximum indirect cost that can be charged for that grant would be \$5,000 because the fixed rate is 5%.

Indirect costs are to be kept to a minimum, and to support community partnerships, collaboratives and other proposals specifying matching monies. A definition for indirect costs as determined by the Commission is:

Indirect costs are viewed as the costs associated with the general management for a particular agency. These general management and administrative costs consist of expenditures for activities necessary for the general operation of the agency (for example, accounting, budgeting, payroll preparation, management, purchasing, and data processing). Other costs that may be included are a proportionate share of plant maintenance and operations and facilities rents or leases attributable to the administrative activities only on the basis of space occupied.

- d. Describe the agency's plan for continuing the services or project after the contract period ends, unless the proposed project is a one-time effort.
- e. Attach to the Appendix, one copy (attached to original) of the agency's most recent audit performed by an independent auditor using generally accepted accounting principles; the audit must show that the proposer is financially stable and reliable. Agencies/businesses that have not operated during FY 2020-21 can submit an

explanation of their financial status and supporting documents in lieu of an agency audit.

**Category 6: Evaluation Plan** (10 points)

In accordance with the outcomes/results-based accountability framework described in the Strategic Plan, proposers must also submit a list of short-term and outcome indicators and corresponding baseline data for each indicator (see Exhibits F1 and F). Because of the importance of baseline data in measuring the success of a program, this component may be weighted heavily during the proposal evaluation process. If no baseline data is available, the proposer must describe the methods they will employ to measure the success of their proposed program. This description must include who will establish the baseline data, how, and by what date it will be established.

In summary, a proposal must present a convincing argument regarding how outcomes will be accomplished and how success will be measured utilizing the outcomes/results-based accountability framework described in the Strategic Plan.

- a. Describe the information the agency is planning to collect to evaluate the project, and how it will collect and analyze the information.
- b. Describe the required elements of success and how the agency will determine how successful each of these elements were.
- c. Describe who will be responsible for collecting and analyzing the information.
- d. If funded, the Commission reserves the right to change or modify this evaluation plan as deemed necessary with the objective in mind of establishing the effectiveness of the project, the measurement of desired outcomes, and the identification of results.

**D. Appendix**

Create an Appendix to be attached to the end of the proposal. See the RFP Documents Checklist (Exhibit I) for applicable document listings and the order in which they are to be attached, inclusive of the Checklist (last page). Include any additional information if and only if it clearly supports the goals and objectives of the proposal, and/or any budget justifications.

**SECTION VII. CONTRACT ABSTRACT**

**A. Prospective Contractor's Responsibilities**

If any of the terms of this RFP are inconsistent with the standard contract language, the contract entered into between the parties shall control.

The prospective contractor is responsible for, but not limited to, the following:

1. Prospective contractor shall comply with all state statutes, and state and county regulations applicable to their operations, whether or not referred to in the agreement with the Commission.
2. Prospective contractors shall maintain thorough records, file all reports (expenses and performances) as required in the contract and may expend funds only for contracted and authorized programs during the process to standardize the performance of proposers awarded Commission funds. Prospective contractors shall be required to submit all documentation as approved by the Commission.
3. At the end of the contract period, all prospective contractors must provide the Commission with project findings, conclusions and recommendations for future funding cycles.
4. Prospective contractors will need to collect and submit information regarding the performance of funded programs on a quarterly basis and additionally as the Commission deems necessary.
5. Prospective contractors shall be required to obtain and maintain the insurances described in Section V, C and Exhibit D of this RFP.
6. The Parties mutually shall agree to defend, indemnify, and hold harmless the other party as set forth in more detail in the standard contract.

**B. Commission Responsibilities**

1. The Commission shall develop, with the participation of the prospective contractor, policies and procedures for monitoring the project, problem solving, fiscal reporting and controls.
2. The Commission shall provide the prospective contractor with periodic reports regarding monitoring of the project.
3. In consideration for providing services and conducting activities under the agreement with the Commission in a manner satisfactory to the Commission, the Commission shall reimburse the prospective contractor, in arrears, upon approval of an invoice submitted on forms acceptable to the Commission through a quarterly schedule. An exception to the arrearage reimbursement policy will be created in

contracts where an advance for start-up funds is approved in accordance with Section V, A.

### **C. Terms of the Agreement**

1. Future State requirements may be imposed by the First 5 California Commission during the period of the contract. The Commission will give the prospective contractor a minimum of 30 days notice in the event new requirements affect the existing contract and the parties will negotiate contract modifications. If the Commission and the prospective contractor are unable to agree to required changes, either party may terminate the contract with 30 days notice.
2. The failure of the prospective contractor or its officers, agents or employees to comply with the terms of the agreement, or any reasonable directions by or on behalf of the Commission issued seeking to enforce the contract, shall constitute a material breach of the agreement by the prospective contractor. The Commission shall have the right to terminate the agreement immediately if it is breached by a prospective contractor. Failure to exercise the right of termination shall not constitute a waiver of such right, which may be exercised at any subsequent time.
3. At the option of the Commission, the agreement shall terminate upon the happening of any of the following:
  - a. Violation of any material provision of the agreement with the Commission.
  - b. Institution of proceedings by or against the prospective contractor under the bankruptcy laws of the United States.
  - c. Discovery by the Commission that the agreement was obtained through fraud.
  - d. Suspension of business operations, failure of receivership of the prospective contractor.
  - e. Any assignment of the agreement with the Commission without prior approval.
  - f. The prospective contractor's failure to maintain any personnel qualifications, permits or licenses referred to in the prospective contractor's proposal and project statement.
  - g. The prospective contractor's failure to maintain the insurance coverage required by the Commission contract.
  - h. The prospective contractor's failure to provide services or complete activities as specified in the proposal.
  - i. Other reasons as stated in the agreement.
  - j. Failure by the contractor or subcontractor to meet stated goals and objectives during previous funding cycles through the Commission.
4. As set forth in the standard contract, any dispute between the parties will be first addressed through informal resolution and then, if a dispute remains, through binding arbitration.

**D. Governing Law**

Any contract awarded will be governed by the laws of the State of California.

**E. Smoke Free Environment**

The Commission, in recognition of individual rights to work in a safe, healthful and productive workplace, has adopted a requirement for a tobacco-free workplace. This policy provides that all the Commission-funded Prospective Contractors and Prospective Contractor's employees shall enforce these requirements (Exhibit G).

**F. Statement for Non-Supplantation of Funds**

Consistent with the intent of the California Children and Families Act of 1998, no monies from this program may be used to supplant federal, state, county or other monies available to the agency for any purpose. Activities funded under this RFP must be new or enhancements to existing activities. Proposers will be required to complete the attached Statement of Non-Supplantation of Funds (Exhibit H).

**SECTION VIII. FORMAT, ASSEMBLY AND SUBMITTAL REQUIREMENTS**

All proposals must be typed in English and are limited to 15 pages (with 1" margins) for the narrative section of the proposal. This page limit does not include exhibits or attachments. Use a 12-point font, single-spacing and number the pages. Elaborate artwork and expensive paper and binding are neither necessary nor desired. A document that is stapled is preferred.

The proposal must be submitted in the name of the agency who will contract with the Commission to do the project. If the proposal is submitted by a legal entity, put the name of the legal entity on the proposal and make sure it is signed by an authorized representative. If a corporation submits a proposal, the proposal must be signed by a corporate officer or a representative authorized by the organization.

Submit one original that includes original signatures on all appropriate documents and includes all necessary components plus fourteen complete copies of the proposal. The agency will only need to submit one copy of the audit, attach it to the original proposal; do not include copies of the audit with the additional fourteen proposal copies.

Deadline to submit formal proposals is on or before March 31, 2025 by 4:00 pm. Submit one (1) original plus fourteen (14) complete copies either by mail or by hand delivery to:

First 5 Imperial  
Attn: First 5 Imperial RFP  
1240 State Street  
El Centro, CA 92243



- Faxes, emails or other electronic submissions will not be accepted.
- An agency may leave its proposal with available staff at the First 5 Imperial offices.
- The agency will receive a receipt at the time of delivery, upon request, if the proposal is hand-delivered.
- All proposals received at the above address will be stamped as to the date and time received.
- Proposals submitted to any other office will not be accepted.
- Postmarks will not be accepted in lieu of this requirement.
- It is the sole responsibility of the proposer to ensure the proposal is complete when submitted and that absolutely no supplements nor late submittals will be accepted. Any proposal not meeting these RFP requirements will be recorded as non-compliant.

**RFP DEADLINE**  
**March 31, 2025 by 4:00 PM**

PROPOSAL COVER SHEET

Name of Organization or Individual: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_ Zip Code: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Executive Director: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax No.: \_\_\_\_\_ E-mail: \_\_\_\_\_

Fiscal Sponsor (if applicable): \_\_\_\_\_

Descriptive Project Title: \_\_\_\_\_

Summary of Proposed Project: \_\_\_\_\_

Type of Business/Agency: (check one)

- Individual Partnership Corporation Limited Liability Company (LLC)

Is the Agency Non-Profit? Yes No If "Yes" describe non-profit status (such as 501(c)3, public entity, etc.): \_\_\_\_\_

Please indicate the general region(s) which the proposal will address:

- County-wide El Centro Westmorland Winterhaven Brawley Holtville Heber Calexico Niland Seeley Imperial Ocotillo Calipatria Salton City

Please indicate the Result Area(s) that the proposal addresses:

- Result Area 1: Strengthening Families Result Area 2: Early Care and Education of the Child Result Area 3: Improved Child Health Outcomes

Amount of Proposal Application Requested: (not to exceed \$250,000)

07/01/25 – 06/30/26 (Year 1) \$ \_\_\_\_\_ 10% Start-up request \$ \_\_\_\_\_

Note: No budget is required for Years 2 or 3.

**CERTIFICATION**

I certify that all statements in Exhibits A and B are true. This certification constitutes a warranty, the falsity of which shall entitle First 5 Imperial to pursue any remedy authorized by law which shall include the right, at the option of the Commission, of declaring any contract made as a result hereof to be void. I agree to provide the Commission with any other information the Commission determines is necessary for the accurate determination of the person or agency's qualification to provide services.

I certify that \_\_\_\_\_ (agency name) will comply with all requirements specified in the RFP which are applicable to the services which we wish to provide. I agree to the right of the Commission to audit financial and other records of said agency: \_\_\_\_\_ (agency name).

Signature of Proposer or Authorized Agent:

Please type name:

\_\_\_\_\_

\_\_\_\_\_

Signature of Board President (Non-profits only):

Please type name:

\_\_\_\_\_

\_\_\_\_\_

Business Tax ID Number or Individual's Social Security No.:

\_\_\_\_\_

Date:

\_\_\_\_\_

**PROPOSAL BUDGET INFORMATION**  
**Section 1: Proposal Expenses Summary**  
 Provide an explanation of these expenses in Exhibit C2

<b>July 1, 2025 through June 30, 2026 (Year 1)</b>			
<b>Expense Categories</b>	<b>Total of All Proposal Costs</b>	<b>Total Proposal Costs To be Funded by this RFP</b>	<b>Total Proposal Costs to be Funded by Other Sources</b>
Salary and Fringe			
Operating Supplies			
Equipment Purchases			
Occupancy (Rents, Insurances, Utilities, etc.)			
Travel and Training			
Liability/Other Insurance(s)			
Audit Costs			
Indirect Costs (5%)			
Other (specify)			
<b>TOTALS</b>			

Use I for In-Kind Funds and NS for Non-Secured Funds.  
 "The "Total Proposed Costs to be Funded by this RFP" should be no more than \$250,000.

**PROPOSAL BUDGET INFORMATION**  
**Section 2: Proposal Expenses Narrative**

Provide an explanation of the expenses listed in Exhibit C1 for the time period July 1, 2025 through June 30, 2026

**Salary and Fringe** (list all positions and provide an estimated amount for fringe):

Personnel Title	% Time	Salary	Fringe	Total Amount Requested

**Operating Supplies** (Description of what types of supplies, include equipment under \$500.00):

Item	Amount Requested	Item	Amount Requested

**Equipment Purchases** (List equipment over \$500.00):

Item	Amount Requested	Item	Amount Requested

**Occupancy** (list each expense rent, property insurance, communications, utilities, etc.):

Item	Amount Requested	Item	Amount Requested

**Travel and Training** (lodging, meals, mileage, car rental, etc.):

Item	Amount Requested	Item	Amount Requested

**Liability/Other Insurance(s):**

Item	Amount Requested	Item	Amount Requested

**Program Audit Costs:**

--

**Indirect Costs** (see definition provided under Section VI, Category 5):

--

**Other** (specify):

Item	Amount Requested	Item	Amount Requested

Attach additional sheets if necessary

## STANDARD INDEMNIFICATION AND INSURANCE REQUIREMENTS

### INDEMNIFICATION:

Contractor shall defend, indemnify and hold harmless First 5 Imperial (hereinafter Commission) its officers, agents and employees from any and all claims, demands, damages, costs, expenses (including attorney's fees), judgments or liabilities arising out of this Agreement or occasioned by the performance or attempted performance of the provisions hereof, including, but not limited to, any act or omission to act on the part of the Contractor, its officers, agents, employees, volunteers or other independent Subcontractors or Sub grantees directly responsible to it; except those claims, demands, damages, costs, expenses (including attorney's fees), judgments or liabilities resulting solely from the negligence or willful misconduct of the Commission.

Commission shall defend, indemnify and hold harmless Contractor, its officers, agents and employees from any and all claims, demands, damages, costs, expenses (including attorney's fees), judgments or liabilities arising out of this Agreement or occasioned by the performance or attempted performance of the provisions hereof, including, but not limited to, any act or omission to act on the part of the Commission, its officers, agents, employees, volunteers directly responsible to it; except those claims, demands, damages, costs, expenses (including attorney's fees), judgments or liabilities resulting solely from the negligence or willful misconduct of Contractor.

With respect to any and all claims, demands, damages, costs, expenses (including attorney's fees), judgments or liabilities arising from the joint or concurrent negligence of Contractor and the Commission, each party shall assume responsibility in proportion to the degree of its respective fault as determined by the arbitrator.

### INSURANCE PROVISIONS:

Without limiting the Contractor's indemnification of the Commission, Contractor shall procure the following required insurance coverage at its sole cost and expense. All insurance coverage is to be placed with insurers which (1) have a Best's rating of no less than A VII, and (2) are companies authorized to do business in the State of California. All other insurers require the prior approval of the Commission. Such insurance coverage shall be maintained during the term of this Agreement. Failure to comply with the insurance requirements shall place Contractor in default. In the event that the Contractor is self-insured, Contractor shall furnish a Certificate of Permission to Self-Insure signed by the Department of Industrial Relations Administration of Self-Insurance. Upon written request by the Commission, Contractor shall provide a certified copy of any insurance policy to the Commission within ten (10) working days.

1. Workers' Compensation Insurance: Statutory Workers' Compensation and Employers Liability Insurance shall cover all Contractor's staff while performing any work incidental to the performance of this Agreement. The policy shall provide that no cancellation, major change in coverage, or expiration shall be effective or occur until at least thirty (30) days after receipt of such notice by the Commission. The Worker's Compensation (state requirement) is statutory and must include \$1,000,000, in Employers Liability. In the event Contractor is self-insured, it shall furnish a copy of

Certificate of Consent to Self-Insure issued by the Department of Industrial Relations for the State of California. This provision does not apply if Contractor has no employees as defined in Labor Code Section 3350 et seq. during the entire period of this Agreement and Contractor submits a written statement to the Commission certifying that fact.

2. General and Automobile Liability Insurance: The general liability insurance shall include personal injury liability coverage, shall afford coverage for all premises and operations of Contractor and shall include contractual liability coverage for this Agreement between Commission and Contractor. The automobile liability insurance shall cover all owned, non-owned and hired motor vehicles that are operated on behalf of Contractor pursuant to Contractor's activities hereunder. Commission, their officers, employees, and agents shall be named as an Additional Insured on any policy. A copy of the endorsement evidencing that the Commission has been added as a named additional insured on the policy, must be attached to the certificate of insurance. The limit of liability of said policy or policies for general and automobile liability insurance shall not be less than \$1,000,000 per occurrence combined single limit for bodily injury and property damage. The limit of comprehensive business or commercial automobile liability coverage including non-owned and hired automobile liability must be in the amount of \$1,000,000. Said policy or policies shall include a severability of interest or cross liability clause or equivalent wording. Said policy or policies shall contain a provision in the following form: "Such insurance as is afforded by this policy shall be primary and contributory to the full limits stated in the declarations, and if the Commission has other valid and collectible insurance for a loss covered by this policy, that other insurance shall be excess only." Said policy or policies shall provide that the Commission shall be given thirty (30) days written notice prior to cancellation or expiration of the policy or reduction in coverage.

\_\_\_\_\_ By initialing in the space provided, the Prospective Contractor warrants that the services to be provided under this Agreement do not require the use of any vehicle by the Prospective Contractor.

Contractor shall submit to the office of the designated Commission representative certificate(s) of insurance and endorsements documenting the required insurance as specified above, prior to this Agreement becoming effective. Current certificate(s) of insurance shall be maintained at all times in the office of the designated Commission representative as a condition precedent to any payment by Commission under this Agreement. The approval of insurance shall neither relieve nor decrease the liability of the Contractor.

**STATEMENT OF NONDISCRIMINATION COMPLIANCE**

Prospective Contractor agrees that all persons employed by Prospective Contractor shall be treated equally by Prospective Contractor without regard to or because of race, color, religion, ancestry, national origin, handicap, gender, marital status, age, medical condition or sexual orientation and in compliance with all anti-discrimination laws of the United States of America and the State of California. Prospective Contractor agrees that it shall include in its written contracts with any subcontractors a pledge by the subcontractor that the subcontractor will not engage in any unlawful discrimination. Prospective Contractor shall, if requested to do so by Commission, certify that Prospective Contractor has not discriminated against applicants, employees or subcontractors because of their membership in a protected class during the performance of this Agreement. Commission hereby notifies Prospective Contractor that Government Code Section 12990 and California Administrative Code, Title II, Division 4, Chapter 5 apply to this Agreement and are incorporated herein by this reference with the same force and effect as if those laws were specifically set out herein and Prospective Contractor agrees to comply with said statute and regulation. "Prospective Contractor" hereby certifies, unless specifically exempted, compliance with Government Code Section 12990 and California Administrative Code, Title II, Division 4, Chapter 5, in matters relating to the development, implementation and maintenance of a nondiscrimination program.

I, \_\_\_\_\_ (Name of Official) hereby swear that I am duly authorized to legally bind the Prospective Contractor to the above-described certification. I am fully aware that this certification executed on this \_\_\_\_\_ day of \_\_\_\_\_ in the year \_\_\_\_\_ in the County of Imperial is made under the penalty of perjury under the laws of the State of California.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Title



## EVALUATION PLAN

The evaluation component of this process is extremely important because it allows the Commission to measure how the investments are making a difference in the lives of children 0 through 5 and their families. By Statute, Proposition 10 dollars must be spent in a manner that achieves measurable results.

If the proposal submitted is funded, agency will be reporting program progress to the Commission quarterly. This progress report will consist of a report on each indicator, as they are listed on the Grantee Performance Evaluation Chart (Exhibit F) of the proposal. In addition to quarterly reports, Exhibit F will be utilized as a Final Evaluation Report at the end of each project year.

The narrative must describe what the agency intends to accomplish with this proposal, the Grantee Performance Evaluation Chart should give the agency the tools to show the Commission if that has been accomplished. It should also allow the agency to identify problems or unforeseen barriers that may have limited the proposal's outcomes from achieving what was expected. The agency must submit a completed copy of Exhibit F as part of the proposal process.

### Terms to understand when completing the Grantee Performance Evaluation Chart

**Strategic Plan “Result Area” and “Priorities”** Proposers must target one or more of the stated Result Areas and Priorities in the Strategic Plan. Priorities substantiated through the proposer's needs assessment will be accepted as long as the objectives relate to one or more of the major Result Areas. A concept may work towards more than one Result Area and/or priority. List and describe the one(s) that reasonably and specifically relates to the proposed project.

**“Strategies” and “Activities”** What is the program, service or project the agency is proposing? What steps will be taken to make it happen? It is reasonable to assume that there will be more activities than strategies.

**“Indicators” or “Benchmarks”** A measure for which data is available which helps quantify the achievement of a result (e.g., rate of low birth weight babies, crime rate). Indicators can be developed as what can be counted or observed to document progress, what processes can be reported on and how else can I document progress toward the outcome.

**“Outcomes” or “Results”** A condition of well-being for children and their families (e.g., healthy births, self-sufficient families). Select the proposal's indicators carefully.

Developing written outcomes requires careful thought about the expected impact of a strategy. These questions should be asked: Who or what is expected to change or benefit? What/how much change or benefit is expected? Where will the change occur? When will the change occur?

**“Performance Measures”** A measure of how well the agency or program service delivery is working (e.g., percent of teen parents keeping medical appointments).

### GRANTEE PERFORMANCE EVALUATION CHART

Please indicate which Result Area the plan is addressing; see Section III, B for definition. Mark appropriate box:

Result Area 1     
  Result Area 2     
  Result Area 3

Child & Family Objectives	Strategies	Short-term Indicators	Outcome Indicators	Baseline Indicators	Success Measures

## SMOKE-FREE ENVIRONMENT STATEMENT

As a material condition of the contract, the Prospective Contractor agrees that the Prospective Contractor and the Prospective Contractor's employees, while receiving funding from the Commission:

1. Shall not use/possess tobacco products while using the Prospective Contractor's property e.g. vehicle, equipment;
2. Shall not sell, offer or provide tobacco products on Prospective Contractor's premises;
3. The Prospective Contractor will participate in Commission sponsored in-service trainings on tobacco education and cessation and will have tobacco education and cessation materials visibly available and accessible to clients participating in activities funded by the Commission.
4. Prospective Contractor assures that the Prospective Contractor and its employees have no current business association or relationship with the tobacco industry; and
5. The Commission may terminate for default or breach of this Contract and any other Contract the Prospective Contractor has with the Commission, if the Prospective Contractor or Prospective Contractor's employees, are determined by the contracting officer, not to be in compliance with the conditions set forth in this RFP.

I, \_\_\_\_\_ (name of authorized representative) certify that I will comply with all requirements specified herein in recognition of individual rights to work in a safe, healthy and productive environment.

---

Signature

---

Date

**STATEMENT OF NON-SUPPLANTATION OF FUNDS**

As a material condition of the contract, the Prospective Contractor understands that consistent with the intent of the California Children and Families Act of 1998, no monies from this program may be used to supplant federal, state, county or other monies available to the agency for any purpose. Prospective Contractor agrees that activities funded under this RFP must be new or enhancements to existing activities, and understands the generally accepted definitions for “supplement” versus “supplant”; to “supplant” is identified as taking the place of something, whereas “supplementing” means to add to or augment something that currently exists. Funds awarded by First 5 Imperial, pursuant to the Act, will be used only to supplement existing levels of services and/or develop new services.

I \_\_\_\_\_ (print name of authorized representative) do hereby acknowledge the Statement of Non-Supplantation of Funds and further attest that if awarded funding through this RFP such proposal submitted by \_\_\_\_\_ (agency name) does not intend to supplant federal, state, county or other monies available to the agency for any purpose.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## DOCUMENTS CHECKLIST

The following list identifies items that must be submitted in the proposal package in the numerical order below. Use this checklist to ensure that a complete proposal is being submitted. Complete the checklist and submit to the Commission with the proposal (last appendix).

---

- 1. Proposal Cover Sheet and Certification (Complete Exhibits A and B).
- 2. Proposal Narrative (not to exceed 15 pages). Make sure to address each of the questions in the Proposal Content Requirements section of the proposal guidelines (Section IV).
- 3. Budget (Complete Exhibits C1 and C2). Attach additional budget sheets here.
- 4. Insurance Requirements (Complete Exhibit D and attach a letter from an insurance carrier confirming coverage can begin on July 1, 2025).
- 5. Statement of Nondiscrimination Compliance (Complete Exhibit E).
- 6. Evaluation Plan (Complete Exhibit F, as per priorities that are applicable to the proposal).
- 7. Smoke-Free Environment Statement (Complete Exhibit G).
- 8. Statement of Non-Supplantation of Funds (Complete Exhibit H).

### Appendix Documents:

- 9. List of Agency's Board of Directors including affiliations to other County entities.
- 10. Articles of Incorporation (For corporations only). (Corporations must show evidence of incorporation by the California Secretary of State or proof of the incorporation process).
- 11. Nonprofit Organization Status (For nonprofit organizations only). (Nonprofit organizations must submit evidence of their tax exemption status as defined by the Internal Revenue Service, the Franchise Tax Board or proof of application process).
- 12. Job Descriptions of Key Staff/Subcontractors/Consultants affiliated with the project.
- 13. A listing of all subcontractors including names, titles, addresses, primary contacts, phone numbers and their Tax Identification or Social Security Numbers.
- 14. Memorandum of Understanding (for proposals subcontracting for services or if the MOU reflects a collaborative agreement identified within the proposal).
- 15. Organizational Chart identifying any subcontractors (if used) and any collaborative relationships.
- 16. Copies of all permits, employee licenses or business, state and/or clinic licenses needed for the prospective contractor to perform the proposed services.
- 17. Most recent audit performed by an independent auditor using generally accepted accounting principles or for new agencies, an explanation of their financial status and supporting documentation in lieu of an agency audit. Attach only one copy of the audit to the original proposal; do not include audits with the additional 14 proposal copies.
- 18. Documents Checklist (complete checklist and attach as last appendix, Exhibit I).